

## LeadershipGwinnett ANNUAL PARTNERSHIP PROGRAM

## WHO WE ARE

**Our Vision:** A thriving community sustained by an inclusive network of empowered leaders.

**Our Mission:** To educate, equip, and engage diverse leaders and inspire civic involvement.

Leadership Gwinnett is the county's most valuable resource for community leadership development and training. Since 1985 we've offered dynamic programming and the strong community connections that turn potential into achievement. Our most influential community trustees are part of Leadership Gwinnett's network of nearly 2000 leaders that apply their talents to drive positive change for Gwinnett and the surrounding region.



## Our Alumni Makeup

## MAXIMIZE YOUR VISIBILITY

- Build brand awareness within our ever-growing alumni base of established and emerging leaders.
- Build **powerful relationships** with leaders who are active connectors in Gwinnett.
- Foster a social, civic, and economic environment where all can thrive.
- Create **community impact** by investing in Gwinnett's current and future leadership and creating a stronger, more vibrant Gwinnett.
- Be seen as a forward-thinking civic supporter.

PARTNERSHIP BENEFITS	PRESENTING PARTNER S10,000	SUSTAINING Partner \$5,000
Exclusive banner feature on LG home page with live link	<b>Ø</b>	
Spotlight features throughout year on social media	<b>Ø</b>	
One complimentary Glance Gwinnett registration (\$625 value)	<b>Ø</b>	
Event publicity and welcoming opps. at signature events (virtual & in person)	<b>Ø</b>	
Opportunity to highlight your organization on LG's new podcast series	<b>Ø</b>	<b>Ø</b>
Scrolling logo on LG website	<b>Ø</b>	<b>Ø</b>
Logo inclusion in all printed materials, signage, and program materials	<b>Ø</b>	<b>Ø</b>
Social media recognition on all channels with tags	<b>Ø</b>	<b>Ø</b>
Recognition in Annual Report	<b>Ø</b>	Ø
Concierge services for meaningful community engagement & partner support	<b>Ø</b>	<b>Ø</b>
Appreciation in eNews communication	<b>Ø</b>	<b>Ø</b>

For more information or a customized benefit to fit your specific needs, contact Lisa Zaken, Executive Director, Leadership Gwinnett. 770.232.8803 • www.LeadershipGwinnett.com