



ANNUAL REPORT





A MESSAGE FROM **LEADERSHIP GWINNETT**

a year of unprecedented angst and hope

The COVID-19 crisis is fading into the rear-view mirror. But, the pandemic impacted every aspect of our lives from 2020 – 2022. The time between the height of the crisis and now gives us space to process and a unique perspective, enabling a transition from angst to hope. As leaders during this time, survival skills included agility, creativity, and flexibility. Ultimately, outright perseverance and the ability to see the silver lining in the face of unprecedented challenges prevailed and led to hopefulness of accelerated leadership development and emerging leaders stepping up to new challenges.

For Leadership Gwinnett, it meant regaining its footing after an historic decision to defer the Class of 2020-2021 for one year. After the year-long delay, the renamed Class of 2022 kicked off their experience with an in-person retreat in October 2021 and finished their year with graduation in May 2022. This group is affectionately known as “the longest class ever” and their commitment to our community is doubly strong.

Interest in Leadership Gwinnett’s 9-month program remains competitive. To better serve our growing community and increase impact, the Leadership Gwinnett Foundation Board approved a class size increase from 42 to 48. Attendance for Glance Gwinnett, the 2.5-day short program, rebounded with record-breaking attendance of 45 and 42 in fall 2021 and spring 2022, respectively.

To support program development for the Leadership Gwinnett Alumni Network, a survey was released to understand post-graduate interests. The following priorities emerged as most important to our graduates: (1) community exploration and knowledge building through behind-the-scenes tours; (2) crucial conversations about critical community needs along with ways to engage alumni in promising solutions; (3) professional leadership development offerings to help alumni and their organizations navigate unprecedented times; and (4) parties, keep the parties!

We continued offering block-buster Behind-the-Scenes Tours to educate alumni on unique offerings in our community. To help alumni navigate personal and professional leadership challenges, we delivered “Leadership: When Everyone Is a Leader.” Attendees rated this program all 5s and reported learning a great deal about post-pandemic workforce trends. In response to alumni input, we designed and launched a brand-new program named Spotlight Gwinnett to facilitate crucial conversations about critical community needs. Over 90 leaders gathered to learn about the complex challenges of housing insecurity and homelessness. We also hosted a welcome back reception for Dr. Calvin Watts (LG07) who returned to Gwinnett County Public Schools to serve as Superintendent. Over 100 alumni attended the meet-and-greet event and offered him their heartfelt support. Finally, we are grateful for the 279 graduates who supported the Alumni Network through membership. These contributions enabled high-quality alumni programming.

In the spirit of continuous improvement, staff wrapped up a three-year project by fully implementing EOS® – the Entrepreneurial Operating System – as its nonprofit business model. This new operating model is keeping us laser-focused on people, processes, and purpose, and is helping us achieve our long-range goals.

Like most organizations, we are leading during a time when operational costs have skyrocketed and investment dollars have been hit hard by market volatility. Tuition alone does not cover program costs, and we remain indebted to our Presenting and Sustaining Partners and program sponsors who provide invaluable financial support. Alumni are also essential supporters of Leadership Gwinnett’s continued success. The Class of 2022 raised \$12,825 for the annual scholarship campaign, and our amazing alumni volunteers provided immeasurable support by serving on planning day committees and other resourceful endeavors. In fact, our very own retreat committee co-chairs Kristina Hammer Blum and Jody Campbell doubled down on their creative ingenuity with their 2nd annual production, Leadership Gwinnett: A Musical. This original production was written and performed by this entertaining duo and alumni guest performers in March 2022, and the event raised \$5,000.

In our 37th year, the state of Leadership Gwinnett and its network is strong. More than 2,100 alumni are stepping up to face today’s challenges. They are an inclusive network of empowered leaders that serve in every sector and at every level. Most importantly, they are the Gwinnett Glue® that holds our community together.



Renée Byrd-Lewis

Renée Byrd-Lewis
Chairman
Foundation Board of Directors



Lisa Zaken

Lisa Zaken
President & CEO
Leadership Gwinnett

TOGETHER we can do so much

Leadership Gwinnett is an award-winning resource for individuals and organizations who strive to go beyond being individually successful to being truly significant. We are Gwinnett's hub for leadership development, relationship building, and community engagement. Our innovative, world-class curriculum and experiential learning opportunities are available for all levels of leadership. We aim to be the place where leaders can connect with diverse networks, build understanding, and take action to drive positive social and professional impact.

It is our mission to educate, equip, and engage diverse leaders and inspire civic involvement.

We achieve our mission through inspirational programming including the signature nine-month Leadership Gwinnett cohort, Glance Gwinnett, a two-and-a-half-day snapshot event, and a robust Alumni network.



Leadership Gwinnett

For nine months, a competitively selected class of 42 community leaders gain a true understanding of the people and issues shaping Gwinnett's future. More importantly, they learn how they can impact those issues.



Glance Gwinnett

This 2.5-day program provides an exclusive look at Gwinnett County. Designed to inspire participants through hands-on learning, Glance Gwinnett reveals new opportunities, ideas, and perspectives from a diverse group of local leaders.



The Alumni Network

The Leadership Gwinnett experience does not end after graduating one of our programs. Program graduates can join our Alumni Network to continue their leadership journey, stay engaged, and connect with our 2,100+ graduates.



If not you then **WHO?**

"I am now surrounded by dedicated icons and committed community leaders. Each class member brings a unique skillset to the table and together we can find solutions, influence change and help each other. We spent almost a year together in intense situations, like learning days and study groups. I've gained 41 new friends and they helped me become a better leader."



Melissa
LG22

"LG is an immersive educational experience where leaders are teaching leaders what makes Gwinnett tick and why it's so important to be involved. I had no idea how much impact a small group of leaders could have on this giant county of almost a million people. LG provides linkages between people, organizations, and goals with that idea that we're building this community together for the betterment of all citizens."



Tawny
LG22



Shamarlas
GG22

"Glance provides you with resources that you were completely unaware of within your community. It taught me how to be a part of my community, not just socially, but how to actually help improve it. It connects you with individuals whom you can just pick up the phone call if you have a question. It creates an invaluable network, which was priceless for me."



Minho
GG21

"I cannot say enough about how great Glance Gwinnett is. It makes me proud to be a Gwinnett resident. I was inspired by everyone I met, including my classmates and the presenters. I want to be more involved and be a connector between the Korean Community and Gwinnett County."

"LG holds a light up to the importance of community engagement. We get so busy with our lives that we can forget our community needs us. This program brings individuals together to learn about Gwinnett from the people before us and the ones who are currently doing the work, all with the intentions of making Gwinnett a better place for generations to come."



Lindsay
LG22

"Wow! The intentionality of this program to help members understand how Gwinnett works, not only just within the County but also Metro Atlanta and state. It gave us a great foundational and advanced knowledge of how things run here in Gwinnett County. I feel empowered and equipped to now make a difference in my community if something needs to change."



Markell
LG22



Marcus
GG22

"It really is a "glance" at Gwinnett! I like to think of this program as a host that ushers you into our county. You get a chance to look at the many services, operations, nonprofits, businesses, the issues, the positives, the opportunities. You're encouraged to really think through the gaps in our society. At the end of the program, you're called to take what you've learned and jump in, as an activated community leader."



Jennifer
GG22

"I've lived in Gwinnett my whole life and thought I knew everything about this county. I was blown away by the amount of information that we received from multiple speakers on many different topics. The amount of people from different backgrounds, industries, walks of life that I formed a relationship with was amazing. Our paths would not have crossed if it weren't for this program. I'm going to miss this experience!"

THE YEAR in review

MOST DIVERSE Glance Gwinnett cohort ever! **Over 52%** of the April 2022 class was culturally diverse. We strive to make our program makeup look more like our community, **in every way.**

We launched our first **CRUCIAL COMMUNITY CONVERSATIONS** series, *Spotlight Gwinnett: Changing the Conversation About Homelessness*. Over **90 people** came together to hear from local leaders about the **homelessness crisis** in Gwinnett and what we can do to start moving the needle and making a difference.

Our ever-talented Retreat Committee Co-Chairs, Kristina Blum and Jody Campbell hosted the second **LG: THE MUSICAL**. This unique fundraiser raised over **\$5,000 for our mission** and brought together **150 alumni** to laugh and reminisce on their Leadership Gwinnett experience.

We launched our own podcast! The **LEAD UP PODCAST** was created to feature the incredible people leading Gwinnett County. This conversation-style video podcast gives listeners an inside look at initiatives, programs, and organizations which truly impact our community while showcasing the leaders behind them.

Did you know the Superintendent of Gwinnett County Public Schools is a Leadership Gwinnett Class of 2007 alum? We welcomed him back to Gwinnett with a **CALVIN WATTS HOMECOMING** reception. **Over 130 alumni** attended to wish him well and usher him into his new role, LG style!

Who doesn't love good friends and good brews? Our first **BEHIND THE SCENES** in-person tour was at Ironshield Brewing in Lawrenceville. It was so great to get our program grads back together since the pandemic began.



Your gifts **MATTER**

We are grateful for the commitment and ongoing support of our sustaining partners, donors, and volunteers whose generosity enables us to fulfill our mission and serve the community.

PRESENTING PARTNERS



SUSTAINING PARTNERS

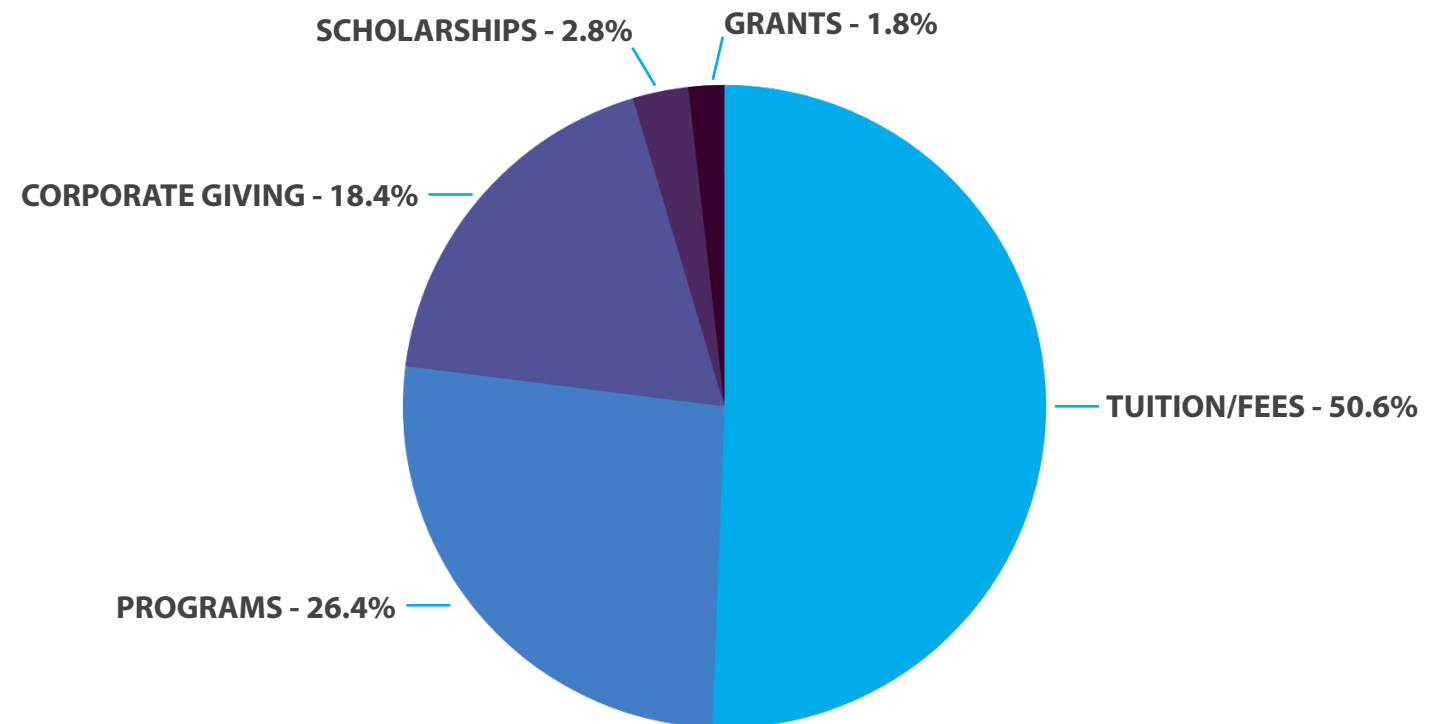


Thompson, Sweeny, Kinsinger & Pereira, P.C.



For Partnership information or to donate, scan the QR code or visit www.leadershipgwinnett.com/support-our-mission. View the breakdown of our revenue and support below.

Leadership Gwinnett Foundation, Inc.
TIN: 26-1522249
501 (c) (3)



ALUMNI NETWORK MEMBERS

Completing one of our programs is just the beginning; staying connected through membership is the next chapter. **THANK YOU** to our 2021-22 members for reinvesting in their leadership journey and demonstrating pride in affiliation with Leadership Gwinnett.

LIFETIME- \$3,000

Srinivas Jalla
Scott Jordan
Andrew Pourchier
Russell Smith
Jeb Stewart
Alisa Toney
Louis Young, Jr.

CHAMPION - \$1,000

Renée Byrd-Lewis
Kim Hartsock
Pam Ledbetter
J. Michael Levengood
Charlotte Nash
Marina Peed
Ginger Powell
Bill Russell
Paul Sansone
John Schraudenbach
Tammy Shumate
Annie Valenty

INFLUENCER - \$500

Weare Gratwick
John Green
Jonathan Holmes
Matthew Holtkamp
Demetrius Jordan
Kevin O'Brien
June Sweat
DePriest Waddy
Margaret Washburn
Dave Williams

GENERAL - \$150

Venessa Abram
Scott Adams
Courtney Adkins
Faraz Ahmed
Robyn Ali
Lisa Anders
Taylor Anderson
Marsha Anderson
Bomar
Julian Arias
Audrey Arona, MD
Jeanne Aulbach
Pat Baker
Andrea Barclay
Houston Bass
Katie Bateman
Monica Batiste
Jesse Behmke
Mark Bell
Barbara Bender
Mary Beth Bender

Jasmine Billings
Ryan Bonilla
Carole Boyce
Elliott Brack
Gray Brantley
Shawn Fitzpatrick Bratton
Denise Brinson
Lisamarie Bristol
Jim Brooks
Michael Bryant
Donna Buhler
Terra Bullock Winter
Chuck Button
Gene Byce, Jr.
Richard Carothers
Carla Carraway
Tracie Cason
Meagan Castillo
Jason Chandler
Anne Chen
Sara Clifford
Raymond Cobb III
Melanie Conner
Dave Cook
Paul Cook
Crystal Cooper
Annette Crawford
Johnny Crist
Alice Cunningham
Lisa D'Addieco
Benin Dakar
Arthur Dana
Alyssa Davis
Shon Little
Brad Day
Cherish De la Cruz
Gwendolyn Dean Dykes
Jay Dennard
Amy Doherty
Jose Doyague
Angela Duncan
Bernard Ethridge
Myrna Feldman
Jennifer Fennell
Julie Ferguson
Jennifer Fero
Kathryn Fletcher
Tom Forkner
Vera Forkner
Colleen Frangos
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Leigh Gant
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Scott Haggard
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Christopher Hardin
Bruce Hardy
Angelo Harris
Frank Hartley
Paula Hastings
Victoria Hawkins

Ben Haynes
Colleen Heer
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Brandon Hembree
Jennifer Hendrickson
Andrew Hixson
Sarah Hobbs
Lesley Holcomb
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Mary Hudgins
Candis Hunter
George Hutchinson
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Abbey Johnson
C. Douglas Johnson
Darcie Johnson
Terri Jondahl
Catrina Jones
Jamie Jones
Victoria Jones
Alan Kaplan
Zahra Karinshak
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Daniel King
Beth Kinsinger
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Nancy McGill
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Randy Meacham
Lee Merritt
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Linnea Miller
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Emory Morsberger
Phillippa Moss
Cindy Murphy
Barbara Myers
Dana Pagan
Michael Park
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Herman Pennamon Jr
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Tyler Phillips
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Julie Potts
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Chad Reese
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Katie Smith
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Kendra Washington-Bass
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Greg Whitlock
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Phillip Williams
Tuwanda Williams

Amanda Wilsker
Jack Wilson
Kerensa Wing
Karen Winger
Lisa Winton
Angie Woo
Barbara Wood
Latabia Woodward
Sue Wyatt
Bedri Yusuf, MD
Melissa Zeigler

NONPROFIT - \$125

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Margie Asef
Brent Bohanan
Radu Coliba
Claire Dees
Jason DiFranco
Bryan Ginn
Jennifer Hibbard
Allen Hoskyn
Ryan Jensen
Donald Lee
Robin Mauk
Teresa Osborn
Randy Redner
Bob Rodgers
Paul Ryerson
Rick Strawn
Chip Sweney
Jorge Vallejo
Debbie Varnes
Rachael Warnsley
Brooke Waters
Matisa Wilbon
Mark Willis
Leela Woodfield
Lisa Zaken
Michelle Zimmerman

OUT-OF-AREA - \$50

Cathie Brazell
Lori Buckheister
Philip Hoskins
Pat Mitchell
Brett West
Connie Wiggins



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Renee Byrd-Lewis <i>Chairman</i>	John Schraudenbach <i>Treasurer</i>	Ginger Powell <i>Secretary</i>	Srinivas Jalla	Michael Park	Andrew Pourchier
Alisa Toney <i>Chair-Elect</i>	Paul Sansone <i>VP Administration</i>	Scott Haggard	Lanier Levett	Marina Peed	Kendra Washington-Bass
			Charlotte Nash	Stephen Pereira	

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Richard Carothers	Angelo Harris	Marina Peed	T. Michael Tennant, Esq.	

2021- 22 MANAGEMENT TEAM

Weare Gratwick <i>Management Team Chair</i>	Retreat Co-Chairs Kristina Blum Jody Campbell	Alumni Programs Paula Hastings, Chair Jonathan Holmes, Chair-Elect	Education Chair Jeff Mathews
Steering Committee Jennifer Hibbard, <i>Chair</i> C. Douglas Johnson <i>Chair-Elect</i>	Study Group Co-Chairs Cliff Bray Myrna Feldman	Social Chair Anne Chen	ROI Chair Harry Rice
Tri Chairs Julian Arias Catrina Jones	Glance Gwinnett Co-Chairs Kevin Jones Abby Wilkerson	Class Liaisons Ryan Bonilla, Chair Meagan Castillo, Chair-Elect	

STAFF

Lisa Zaken President & CEO	Brooke Waters Senior Director, Programs	Logan Serrano Director, Marketing & Communications
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Glance Gwinnett **NOVEMBER 2021**

Autumn Andrews	Sheila Crumrine	Charles Hawk	Jamie Lee	Kaitlyn Redish	Rhonda Streat
Theresa Bailey	Miranda Dansby Huckleberry	Derek Higgs	Stacy Lord	Tyler Renje	Daniel Summers, Jr.
Avery Baker	McKenzie Davies	Roxy Hurlburt	Elizabeth Lyons	Rebecca Robbins	China Thomas
Katie Bateman	Jose DeJesus	Andre Johnson	Melinda Mitchell	Paul Ryerson	Nicole Tomlinson
Daniel Beaver	Amanda Gilbert	Angela Jugenheimer	Billqeece Naqawe	Sydney Sattler	Kelly Tumbleston
Laura Calkins	Todd Hardigree	David Jugenheimer	Eric Naughton	Carly Scholz	Barbara Wood
Jennifer Chambers	AnnMarie Hasty	Charlie Langley	Ginger Ragsdale Barber	Sydney Smith	Lecia Young
Minho Chung		Micah Ledford		JeJuan Stewart	

The Leadership Gwinnett **CLASS OF 2022**

Buffy Alexzulian	Tiana Garner	J.W. Mozley
Katie Armstrong	Margie Gill	Farooq Mughal
Margie Asef	Ken Halley	Matt Myers
Phil Bonelli	Brandon Hartley	Sarah Park
Brandon Branham	Frank Hartley	Anna Pearce
Lisamarie Bristol	Bruce Johnson	Larry Pettiford
Buzz Brockway	Rodriguez Johnson	Cole Porter
Markell Bryant	Lindsey Jorstad	AnneMarie Scully
Crystal Cooper	Jill Kersh	Jaletta Smith
Allona Cross	John Khan	Trent Spake
Mike Daniels	Christa Kirk	Brandon Thomas
Michael Davis	Holly Lisle	Aysha Treadwell
Robert Downs	Ryan McShane	Tawny Waltz
Leigh Gant	Melissa Miller	Lindsay Woon Ferreira



Glance Gwinnett **APRIL 2022**

Shamarlas Allens	Lori-Ane Campbell	Christine Heffernan	Erik Osetkowski	Hyunjin Son	Seth Yurman
Edgardo Aponte	Jennifer Christian	Kristy Hunter	Michael Parker	Louis Svehla	Matthew Zaki
Gabriela Barrueta	Collette Cosby	Shelley Koch	Darnae Parks	Robert Thompson	
Dwayne Black	Nneka Craigwell	Nicolle Landress	Selina Parks	Marcus Thorne	
Lisa Boylan	Atiya Crockett	Heather Loveridge	Chad Potts	David Tucker	
Jennifer Bridwell	Rachelle Dowell	Andrea Mann	Patricia Razo	Christie Wilkins	
Randy Brunson	Ebony Eppes-Nails	Matt Miller	Joe Sawyer	Lisa Willis	
Doug Callahan	Angela Gary	LaDessa Mitchell	Abigail Shepherd	Glenn Yankowski	



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