



LeadershipGwinnett

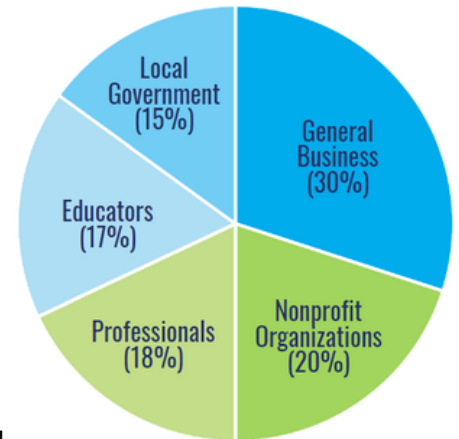
# ANNUAL PARTNERSHIP PROGRAM

## WHO WE ARE

**Our Vision:** A thriving community sustained by an inclusive network of empowered leaders.

**Our Mission:** To educate, equip, and engage diverse leaders and inspire civic involvement.

**Leadership Gwinnett** is the county's most valuable resource for community leadership development and training. Since 1985 we've offered dynamic programming and the strong community connections that turn potential into achievement. Our most influential community trustees are part of Leadership Gwinnett's network of more than 2,300 leaders that apply their talents to drive positive change for Gwinnett and the surrounding region.



Our Alumni Makeup

## MAXIMIZE YOUR VISIBILITY

- Build **brand awareness** among this year's current class, a highly respected group of leaders who represent Gwinnett business, government, nonprofits, education and health & human services.
- Witness **community impact** by investing in Gwinnett's current leadership whose goal is to create a stronger, more vibrant Gwinnett.
- Be seen as a forward-thinking **civic supporter**.

## PARTNERSHIP BENEFITS

|                                                                          | PRESENTING PARTNER<br>\$10,000 | SUSTAINING PARTNER<br>\$5,000 |
|--------------------------------------------------------------------------|--------------------------------|-------------------------------|
| Exclusive banner feature on LG home page with live link                  | ✓                              |                               |
| Spotlight features throughout year on social media                       | ✓                              |                               |
| One complimentary Glance Gwinnett registration (\$895 value)             | ✓                              |                               |
| Event publicity and welcoming opps. at signature events                  | ✓                              |                               |
| Opportunity to highlight your organization on LG's new podcast series    | ✓                              | ✓                             |
| Scrolling logo on LG website                                             | ✓                              | ✓                             |
| Logo inclusion in all printed materials, signage, and program materials  | ✓                              | ✓                             |
| Social media recognition on all channels with tags                       | ✓                              | ✓                             |
| Recognition in Annual Report                                             | ✓                              | ✓                             |
| Concierge services for meaningful community engagement & partner support | ✓                              | ✓                             |
| Appreciation in eNews communication                                      | ✓                              | ✓                             |

For more information or a customized benefit to fit your specific needs, contact Lisa Zaken, President & CEO.

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www.LeadershipGwinnett.com